

**BLOOR ST UNITED CHURCH FINANCIAL STATEMENTS SCHEDULE 7
COMMUNICATION ACTUALS AND BUDGET 2011**

	ACTUAL 2008	ACTUAL 2009	BUDGET 2010	PRJ ACTUAL 2010	VARIANCE 09 - 10	BUDGET 2011
COMMUNICATIONS REVENUE						
GOOD NEWS LAYOUT RECEIPTED GIFTS	-	-	-	100		
DIRECTORY SALES	212	401	300	227	-43%	300
MISC COMMUNICATIONS	262	302	150	131	-57%	150
TOTAL COMM REVENUE	474	703	450	458	-35%	450

Donation of half of layout expense (2006-07)
Revenue from the sale of the congregational directory
Revenue from the sale of UCC calendars etc.

COMMUNICATIONS EXPENSES

GOOD NEWS COPYING	246	-	-	-		
GOOD NEWS LAYOUT	2,265	2,265	2,312	2,099	-7%	2,380
GOOD NEWS POSTAGE	300	290	600	173	-40%	200
ADVERTISING	246	-	600	428		600
FLYERS/POSTCARDS	72	155	150	-	-100%	
SIGNAGE & INFO BOARDS	610	136	200	194	43%	1,200
INTERNET	-	-	250	-		
MISCELLANEOUS - COMMUNICATIONS	413	121	150	231	91%	500
TOTAL COMM EXPENSES	4,152	2,966	4,262	3,125	5%	4,880
NET COMMUNICATIONS EXP	3,678	2,263	3,812	2,667	18%	4,430

Expenses for copying Good News in house in F&A budget
Expenses for professional services of layout artist for Good News
Expenses for mailing the Good News
Expenses for advertising special worship services in the Annex Gleaner
Expenses to produce a postcard or/and flyer as advertising
Expenses for internal and external signage
Startup software expenses for website
Expenses not itemized above

**BLOOR ST UNITED CHURCH FINANCIAL STATEMENTS SCHEDULE 8
RENEWAL ACTUALS AND BUDGET 2011**

SCHEDULE 7

	ACTUAL 2008	ACTUAL 2009	BUDGET 2010	PRJ ACTUAL 2010	VARIANCE 09 - 10	BUDGET 2011
RENEWAL REVENUE						
RECEIPTED RENEWAL GIFTS	-	-	-	-		
TOTAL RENEWAL REVENUE	-	-	-	-		-
RENEWAL EXPENSES						
RENEWAL PROGRAMS	-	33	-	-	-100%	
MISCELLANEOUS RENEWAL						
TOTAL RENEWAL EXPENSES	-	33	-	-	-100%	-
NET RENEWAL EXPENSES	-	33	-	-	-100%	-

The Renewal Committee disbanded in 2009.